

2020

COMMUNICATIVE ENGLISH — MAJOR

Paper : CC-6

Full Marks : 65

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

1. Answer **any one** question : 10×1

- (a) During lockdown period in pandemic situation, people had to stay at home. As a reporter of a reputed English daily you are assigned to conduct a survey on how residents of urban area procured essential commodities during that time. Prepare a survey report for your newspaper, inventing necessary details, mentioning sample size and area of survey.

Or,

- (b) Higher Education Department, West Bengal conducted a survey on the students under CBCS system and the professors who are teaching them in different colleges, regarding the adaptation of the new system. Draft a survey report to be submitted to Higher Education Department, inventing necessary details, mentioning sample size and area of survey.

2. Answer **any three** of the following : 5×3

- (a) What are web series?
(b) What is 'In house manuals'?
(c) Write briefly on the steps of copy-editing.
(d) What are the qualities required to be a good Proofreader?
(e) What are the qualities required to be a good Copywriter?
(f) 'Cover, especially back cover of a book is very important in describing a book'— why?
(g) What are the duties of Copy Editor?

3. Answer **any three** of the following : 10×3

- (a) (i) Suppose you are to compere an entertainment programme on Television (Topic : *Reminiscences of old Hindi songs*). Write the script for the introductory part of the programme and set five questions for the guest to be asked.

Or,

- (ii) Suppose you are to compere a Radio programme on *Road Safety* and your guest is the Commissioner of Police, Kolkata. Set five questions for the guest to be asked and write the script to wind up the programme.

Please Turn Over

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- (b) How can a copy editor deal with multi authorship?
- (c) What do you mean by Copyright? Write how Copyright Act protects creative work from piracy.
- (d) State the differences between Scripting Radio and Scripting Television.
- (e) What are the various types of scripts?
- (f) How important is it for the reader to interact with the author?

(3) *Maj(3rd Sm.)-Communicative English-M/CC-6/CBCS*

Tear and stitch with the answer script (Do not Copy)

Roll No :

Registration No :

4. Correct the following with Proofreading Marks :

10

USING YOUR MOBILE PHONE SLEEP BEFORE

radiation from Mobile phones can cause insomnia and headache. People who use their mobile phones before bed take longer to reach the stages of deep sleep that are essential for cell rejuvenation and repair. Experts say that radiation activates the brain's stress system making us more alert and thus less able to fall asleep

If you need to make a phone call before going off to sleep, use your land line?
